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NEWS

Traer Fitness Center will remain open under new ownership

By Jason Staker/News Editor

The Traer Fitness Center will remain open under new owners.

Bill and Marcia Dedic will transition in as new owners effective Nov. 1, 2007. Fran Kaufman, current owner of the fitness center, will remain on during the transition period to help the change of hands run smoothly.

While the name will not change, many aspects of the fitness center will. Bill Dedic says the workout site will be opened to men and women and have expanded hours to offer services seven days a week.

Members will also have key access that provides access from 6 a.m. to 8 p.m. seven days a week even when the fitness center isn't staffed. Dedic says they will also be installing a security system with instant 911 notification devices.

Dedic says there are other changes in the works, but they are still in the preliminary stages and have many logistical details to work out.

Dedic says he wants current members to stay on and hopefully draw back members who have been inactive.

"I'm trying to keep it where it's the least disruptive to our clients," Dedic said.

Ken and Bonnie Dedic will help with management of the center.

The fitness center is a new venture for the Dedics, but Bill Dedic is confident it will be as successful as it was under Kaufman's direction.

Above all, he says the fitness center is something that Traer needs and he hopes they can serve the community well.

"I want to make this thing a success for Traer," he said.

To contact Bill Dedic or for more information go to www.traerfitnesscenter.com or call the Traer Fitness Center at 478-8112.

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